

Martin Scott  
School of Global Development  
Cultural Politics, Communications & Media  
The State, Governance and Conflict  
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## Qualifications

Doctor of Philosophy, University of East Anglia  
Award Date: 1 Sep 2012  
Master of Arts, University of East Anglia  
Award Date: 1 Sep 2008  
Bachelor of Arts, University of Sussex  
Award Date: 1 Sep 2004

## Employment

### **Associate Professor in Media & Development**

School of Global Development  
University of East Anglia  
1 Aug 2017 → present

### **Member**

Cultural Politics, Communications & Media  
University of East Anglia  
1 Sep 2007 → present

### **Member**

The State, Governance and Conflict  
University of East Anglia  
1 Sep 2007 → present

### **External examiner, MA Global Communication and Social Change**

Loughborough University  
Loughborough, United Kingdom

### **External examiner, MA Media Practice for Development and Social Change**

University of Sussex  
Brighton, United Kingdom

## Research outputs

### **Cooperation in a time of crises: DG8 Briefing**

Scott, M. & Wright, K., 1 Oct 2023, CBC/Radio-Canada / Public Media Alliance.

### **UK Aid Match: Real Aid or Charity Washing?**

Scott, M., 12 Sep 2023, 33 p.

### **Whose media freedom is being defended? Norm contestation in international media freedom campaigns**

Scott, M., Bunce, M., Myers, M. & Fernandez, M. C., Apr 2023, In: Journal of Communication. 73, 2, p. 87–100 14 p.

**Capturing News, Capturing Democracy: Trump and the Voice of America**  
Wright, K., Scott, M. & Bunce, M., 30 Jun 2024, Oxford University Press. 272 p.

**Humanitarian Journalists: Covering Crises from a Boundary Zone**  
Scott, M., Wright, K. & Bunce, M., 27 Dec 2022, London: Routledge. 146 p.

**Reset Required? Evaluating the Media Freedom Coalition after its first two years**  
Myers, M., Scott, M., Bunce, M., Yassin, L., Fernandez, M. C. & Khan, R., 9 Feb 2022, The Foreign Policy Centre. 69 p.

**The influence of news coverage on humanitarian aid: The bureaucrats' perspective**  
Scott, M., Bunce, M. & Wright, K., Feb 2022, In: *Journalism Studies*. 23, 2, p. 167-186 20 p.

**The politics of humanitarian journalism**  
Scott, M., Wright, K. & Bunce, M., 1 Oct 2021, *Routledge Handbook of Humanitarian Communication*. Chouliaraki, L. & Vestergaard, A. (eds.). Routledge

**Soft power, hard news: How journalists at state-funded transnational media legitimize their work**  
Wright, K., Scott, M. & Bunce, M., 1 Oct 2020, In: *International Journal of Press/Politics*. 25, 4, p. 607-631 25 p.

**Foundation funding and the boundaries of journalism**  
Scott, M., Bunce, M. & Wright, K., 26 Oct 2019, In: *Journalism Studies*. 20, 14, p. 2034-2052 19 p.

**Foundation-funded journalism, philanthrocapitalism and tainted donors**  
Wright, K., Scott, M. & Bunce, M., 4 Apr 2019, In: *Journalism Studies*. 20, 5, p. 675-695 21 p.

**Humanitarian Journalism**  
Bunce, M., Scott, M. & Wright, K., 20 Mar 2019, *Oxford Research Encyclopedia of Communication*. Örnebring, H. (ed.). Oxford University Press

**'Our newsroom in the cloud': Slack, virtual newsrooms and journalistic practice**  
Bunce, M., Wright, K. & Scott, M., 1 Sep 2018, In: *New Media and Society*. 20, 9, p. 3381-3399 19 p.

**'Doing good' and 'looking good' in global humanitarian reporting: Is philanthro-journalism good news?**  
Scott, M., Wright, K. & Bunce, M., 23 May 2018, *Communication in International Development: Doing Good or Looking Good?*. Enghele, F. & Noske-Turner, J. (eds.). London: Routledge

**Donor power and the news: The influence of foundation funding on international public service journalism**  
Scott, M., Bunce, M. & Wright, K., 1 Apr 2017, In: *International Journal of Press/Politics*. 22, 2, p. 163-184 22 p.

**The myth of representations of Africa: A comprehensive scoping review of the literature**  
Scott, M., 2017, In: *Journalism Studies*. 18, 2, p. 191-210

**How not to write about writing about Africa**  
Scott, M., Jul 2016, *Africa's Media Image in the 21st Century: From the "Heart of Darkness" to "Africa Rising"*. Bunce, M., Franks, S. & Paterson, C. (eds.). Routledge, p. 40-51 12 p.

**Bring back the audience: A discussion of the lack of audience research in the field of media development**  
Scott, M. & Dietz, C., 2016, In: *Global Media Journal*. 6, 2

**Distant suffering online: The unfortunate irony of cyber-utopian narratives**  
Scott, M., Nov 2015, In: *International Communication Gazette*. 77, 7, p. 637-653 17 p.

**Communication about communication for development: The rhetorical struggle over the history and future of C4D**  
Scott, M., Sep 2015, In: Glocal Times. 22/23

**The role of celebrities in mediating distant suffering**

Scott, M., Jul 2015, In: International Journal of Cultural Studies. 18, 4, p. 449-466 18 p.

**Encountering Distant Others? Reconsidering the Appearance of International Coverage for the Study of Mediated Cosmopolitanism**

Scott, M., 2015, *Media and Cosmopolitanism*. Yilmaz, A., Trandafoiu, R. & Mousoutzanis, A. (eds.). Peter Lang, (New Visions of the Cosmopolitan).

**Media and Development**

Scott, M., 8 May 2014, Zed Books. 240 p.

**The mediation of distant suffering: An empirical contribution beyond television news texts**

Scott, M., Jan 2014, In: Media, Culture & Society. 36, 1, p. 3-19 17 p.

**More News is Bad News: Why studies of 'the public faces of development' and 'media and morality' should be concerned with reality TV programmes**

Scott, M., 2014, *Popular Representations of Development: Insights from Novels, Films, Television and Social Media*. Lewis, D., Rodgers, D. & Woolcock, M. (eds.). Routledge, 19 p. (Rethinking Development).

**Popular culture as a resource for political engagement**

Inthorn, S., Street, J. & Scott, M., 21 Nov 2013, In: Cultural Sociology. 7, 3, p. 336-351 16 p.

**From Entertainment to Citizenship: Politics and Popular Culture**

Street, J., Inthorn, S. & Scott, M., 2013, Manchester: Manchester University Press.

**Playing at politics? Popular culture as political engagement**

Street, J., Inthorn, S. & Scott, M., 6 Nov 2012, In: Parliamentary Affairs. 65, 2, p. 338-358 21 p.

**ReViewing the World: A Review of the CBA Worldview project, International Television Coverage and the UK Media Industry**

Scott, M., Jenner, C. & Smith, R., Jun 2012, CBA/UKAID.

**From entertainment to citizenship: A comparative study of the political uses of popular culture by first-time voters**

Scott, M., Street, J. & Inthorn, S., Sep 2011, In: International Journal of Cultural Studies. 14, 5, p. 499-514 16 p.

**Outside the box: UK television coverage of developing countries**

Scott, M., 2011, International Broadcasting Trust.

**Marginalized, negative or trivial? Coverage of Africa in the UK press**

Scott, M., Jul 2009, In: Media, Culture & Society. 31, 4, p. 533-557 25 p.

**Guidelines for broadcasters on encouraging media and information literacy and user-generated content**

Scott, M., 2009, London: CBA, 61 p.

**The world in focus: How UK audiences connect with the wider world and the International Content of News in 2009**

Scott, M., 2009, Commonwealth Broadcasting Association, 18 p.

**Media literacy from the perspective of broadcasters and user-generated content producers around the world**

Scott, M., 2008, London: Commonwealth Broadcasting Association, 39 p.

**Screening the world: How the UK portrayed the wider world in 2007-8**  
Scott, M., 2008, International Broadcasting Association, 31 p.

## **Prizes & Indicators of Esteem**

**Community and Public Engagement (Cue East)**  
Scott, Martin (Recipient), 2011

**Excellence in Teaching (UEA)**  
Scott, Martin (Recipient), 2013

**Inspirational Teaching, Transforming Education Awards (UEA Student Union)**  
Scott, Martin (Recipient), 2017

**MeCCSA Journal Article of the Year (shortlisted)**  
Scott, Martin (Recipient), 2023

**Outstanding Impact in Policy and Practice (shortlisted)**  
Scott, Martin (Recipient), 2024

**Outstanding Impact in Policy and Practice (UEA)**  
Scott, Martin (Recipient), 2019

**Senior Fellow of the Higher Education Academy**  
Scott, Martin (Recipient), 16 Nov 2021

**Top Faculty Paper, Journalism Studies Division (ICA)**  
Scott, Martin (Recipient), 2019

**Wolfgang Donsbach Outstanding Journal Article of the Year Award (ICA)**  
Scott, Martin (Recipient), 2020

## **Press/Media**

**Angelina Jolie steps down as UN refugee envoy (BBC World News bulletin)**  
Martin Scott  
17/12/22  
1 Media contribution

**Celebrity Advocacy Has Its Limits (NYT)**  
Martin Scott & Daniel Brockington  
26/08/14  
1 item of Media coverage

**Does the Daily Mail's criticism of aid matter? (The Guardian)**  
Martin Scott  
23/06/17  
1 item of Media coverage

**How foundation funding changes the way journalism gets done (Columbia Journalism Review)**  
Martin Scott  
1/02/19

1 item of Media coverage

**Media for development: does good journalism promote transparency? (The Guardian)**

Martin Scott

13/06/14

1 Media contribution

**Ministers accused of 'charity washing' by using overseas aid budget for political gain (The Independent)**

Martin Scott

12/09/23

1 Media contribution

**New research shows how news coverage influences countries' emergency aid budgets (Neiman lab)**

Martin Scott

10/01/22 → 11/01/22

2 items of Media coverage

**Not every war gets the same coverage as Russia's invasion — and that has consequences (NPR)**

Martin Scott

4/03/22

1 Media contribution

**Red Nose Day 2019: How Does It Work, And Why Is It Being Criticized? (NPR)**

Martin Scott

22/05/19

1 Media contribution

**The global effort to defend journalism needs a reset — here's how to do better (The Conversation)**

Martin Scott

9/02/22 → 15/02/22

4 items of Media coverage

**The good causes of the famous 'benefit themselves more than the charities' (The Independent)**

Martin Scott

8/08/14

1 item of Media coverage

**The problem is not 'negative' Western media coverage of Africa (Al Jazeera English)**

Martin Scott

9/07/19

1 item of Media coverage

**TRUMP: The dilemma of how to report on suffering (El Pais)**

Martin Scott

8/05/17

1 item of Media coverage

**Viewers 'unmoved' by bad news (BBC Newsnight)**

Martin Scott

16/01/14

1 item of Media coverage

**Voice of America struggle for independence highlights issue of state role in government-backed media (The Conversation)**

Martin Scott

25/06/20

1 item of Media coverage

**Why Are so Many Humanitarian Crises Under-reported? (Inter Press Service)**

Martin Scott

22/01/19

1 Media contribution

**Why so many humanitarian crises are 'forgotten', and 5 ideas to change that (The New Humanitarian)**

Martin Scott

17/01/23

1 Media contribution

**Awards**

**I211624\_1: International aid and the media: Improving the effectiveness of aid allocation**

Stavinoha, L. & Scott, M.

Arts and Humanities Research Council: £58,710.00

1/07/23 → 30/06/24